Emin Köksal

Curriculum vitae

Contact

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Employment

Current Positions

- Adjunct Professor, Bahçeşehir University (since 2024)
- Associate Editor-in-Chief, *Competition and Regulation in Network Industries*, SAGE Publishing (since 2018)
- Consultant, Dentons (since 2015)

Previous Positions

- Associate Professor, Department of Economics, Bahçeşehir University (2018-2024)
- Program Coordinator, Financial Economics Graduate Program, Bahçeşehir University (2013-2019)
- Vice Dean, Faculty of Administrative and Economic Sciences, Bahçeşehir University (2013-2015)
- Assistant Professor of Economics, Department of Economics, Bahçeşehir University (2008-2018)
- Research Assistant, Department of Economics, Bahçeşehir University (2002-2008)

Other Positions and Affiliations

- Deputy Director, *Istanbul Center for Regulation*, IC4R (since 2019)
- Member, *Network-Industries.org*, (since 2019)
- Member, Climate Change & Environment Working Group, Turkish Industry & Business Association, TÜSİAD (since 2019)
- Member, Information and Communication Technologies Working Group, Turkish Industry & Business Association, TÜSİAD (since 2018)
- Member, E-commerce Working Group, Turkish Industry & Business Association, TÜSİAD (since 2018)
- Member, Digital Econ. Adv. Board, US-Turkey Business Council (since 2017)
- Lifetime Member, *International Atlantic Economic Society* (since 2012)

Education

2004-2008	Marmara University, PhD in Economics
2002-2004	Galatasaray University, MA in Public Finance
1995-2001	Galatasaray University BA in Economics

Additional Professional Activities

Referee

- Energy Policy
- Utilities Policy
- Telecommunications Policy
- Competition and Regulation in Network Industries
- Many other national journals

Teaching

Bahçeşehir

- Generative AI in Economic Analysis & Research (undergrad)
- Managerial Economics (MBA, PhD)
- Platform Business and Economics (MBA)
- Industrial Organization (undergraduate)
- Platform Economics (undergraduate)
- Innovation & Competition Policy in Digital Markets (undergrad)
- Economics of Climate Change (undergrad)
- Law & Economics (undergrad)

Other

- Antitrust Economics, Bilgi University (Guest lecturer, 2018-2022)
- Competition Policy in Digital Markets, Koç University (Guest lecturer, 2018-2019)
- Regulation and Competition in Platform Industries, Istanbul Technical University (Guest lecturer, 2019)

Consultancy Activities

As a consultant, I have led economic analysis on many antitrust cases (in platform, electricity, banking, cement, petroleum, and retail industries) and on various regulatory issues (net neutrality, OTT, electrification, climate change etc.).

Research interests

Industrial Economics, Competition Policy, Economics of platforms, Internet usage, Climate change, Generative Artificial Intelligence

Personal

- Turkish citizen
- Married
- Keen gravel cyclist
- Amateur astronomer

Publications

Selected peer-reviewed journal articles

- Köksal, E. & Ardıyok, Ş. (2022). Turkish Competition Authority's First Hub-and-Spoke Cartel Decision. *Journal of European Competition Law & Practice*. *13*(8), 566-570. LINK
- Dalgic-Tetikol, D. E., Guloglu, B., & Köksal, E. (2022). Determinants of Internet Adoption in Turkey and the Need For a More Coherent Vision on Information and Communication Technologies Policy. *Competition and Regulation in Network Industries*, 23(4), 311-336. LINK
- Aydınonat, N. E. & Köksal, E. (2019). Explanatory Value in Context: The Curious Case of Hotelling's Location Model. *The European Journal of the History of Economic Thought*. 26(5), 879-910. <u>LINK</u>
- Köksal, E. & Ardıyok, Ş. (2018). Regulatory and Market Disharmony in the Turkish Electricity Industry. *Utilities Policy*, 55, 90-98. <u>LINK</u>
- Köksal, E. & Ardıyok, Ş. (2018). Diverging Approaches in Europe for the Most Favoured-Customer Clauses: How Turkish Competition Authority's Decision for the Online Food Ordering Market Contributed. *Journal of European Competition Law & Practice*, 9(2), 119-123. <u>LINK</u>
- Gürakar, E & Köksal, E. (2016). Institutional Evolution and Economic Development in Iran and Turkey. *Middle East Development Journal*, 8 (1), 32-64. <u>LINK</u>
- Köksal, E. & Ardıyok, Ş. (2015). Reviewing regulatory policy for broadband in Turkey: The failure of service-based competition and the prospect of facility-based competition. Competition and Regulation in Network Industries, 16 (4), 354-377.
 LINK

Other peer-reviewed journal articles

- Köksal, E, Ardıyok, Ş., & İkiler, B. (2024). How Can Charging Infrastructure for Electric Vehicles Be Expanded in Turkey? *Ekonomi-Tek*, *13*(1), 84–121. <u>LINK</u> (in Turkish)
- Dalgic-Tetikol, D. E., Köksal, E., & Guloglu, B. (2023). The Evolution of the Digital Divide in Turkey. *Journal of Research in Economics*, 7(1), 65–83. <u>LINK</u>
- Köksal, E., & Ardıyok, Ş. (2023). What did the Turkish Competition Authority Ignore in its First Hub-and-Spoke Cartel Decision? *Ekonomi-tek*, *12*(1), 21–33. <u>LINK</u>
- Köksal, E. & Ardiyok, Ş. (2021). Analysis of Syndicated Loans from the Perspective of Competition Economics Information Economics, Risk Management and Cooperation. *Ekonomi-tek*, 10(1), 41-68. <u>LINK</u> (in Turkish)
- Köksal, E. & Ardıyok, Ş. (2019). Necessity of a Broader Market Definition in the Analysis of Syndicated Loans Markets. *European Competition Law Review*, 40(11), 547-555. <u>LINK</u>
- Köksal, E. & Ardıyok, Ş. (2018). Sector Specific Regulations and Behavioral Economics: Reflections On The Decision Numbered 149. *Business & Management Studies*, 6 (1), 48-62. LINK (in Turkish)

- Köksal, E. & Yurtseven, C. (2018). The Effects of The Increase in The Number of University Students on the Growth of the Movie Industry in Turkey. *International Review of Economics and Management*, 6(3), 103-116. <u>LINK</u> (in Turkish)
- Erbil, C., Koksal, E., & Yurtseven, C. (2017). Mall Flicks The Mall Boom in Turkey with an Unexpected Byproduct: The Movie Sector Expansion. *Research in World Economy*, 8(1), 1-17. <u>LINK</u>
- Anıl, B., & Köksal, E. (2016). Who Uses the Internet in Turkey and For What Purposes? *İktisadi ve İdari Bilimler Dergisi*, 38(1), 1-13. <u>LINK</u> (in Turkish)
- Akben-Selçuk, E., Köksal, E, Altıok-Yılmaz, A. D. (2016). The Impact of Merger and Acquisition Transactions at the Company and Industry Level: A Literature Review. *Business & Management Studies*, 4 (1), 48-62. LINK (in Turkish)
- Ardıyok, Ş., Demirkan, H., Köksal, E., & Yüksel, B. (2015). Assessment of Net
 Neutrality Regulations and Traffic Management Activities in Mobile Communications
 from the Perspective of Competition Law. *Competition Journal*, 16(3), 51–100. <u>LINK</u>
 (in Turkish)
- Ardıyok, Ş., Köksal, E., & Yüksel, B. (2015). An Evaluation Concerning the New Ex-Ante Regulations for the Prevention of Margin Squeeze in the Electronic Communication Market in Turkey. *Competition Journal*, 16(2), 3–42. <u>LINK</u> (in Turkish)
- Köksal, E. & Anıl, B. (2015). The Determinants of Broadband Access and Usage in Turkey: Do Regions Matter? *Topics in Middle Eastern and African Economies*, 17 (1), 114-133. LINK
- Köksal, E. (2011). Network neutrality and quality of service: a two-sided market analysis. *International Journal of Management and Network Economics*, 2 (1), 39-57. LINK
- Köksal, E. (2010). Welfare Implications of Deviation from Network Neutrality: A Price Discrimination Application. *International Journal of Interdisciplinary Telecommunications and Networking*, 2 (2), 27-49. LINK
- Köksal, E. (2008). An Analysis of Public Expenditures Using the Median Voter Theorem for Turkey. *Dokuz Eylül Üniversitesi Isletme Fakültesi Dergisi*, 9 (2), 211-225. LINK

Other journal articles

- Köksal, E. & Yüksel B. (2022). Hub-and-Spoke Cartels An Economic and Legal Perspective. *Rekabet Forumu*, 154, 1-12. <u>LINK</u> (in Turkish)
- Köksal, E. (2021). The Economics of Electric Vehicles and the Need for a Public Policy. *Network Industries Quarterly Turkey*, 1(4), 6-9. <u>LINK</u>
- Ardıyok, Ş., İkiler, B. & Köksal, E. (2021). A Brief Overview of Charging Infrastructure in EU and Turkey. *Network Industries Quarterly Turkey*, 1(4), 14-18.
 LINK
- Köksal, E. (2020). The COVID-19 Pandemic Shows How Vital the Broadband Internet Infrastructure Is. *Network Industries Quarterly Turkey*, 1(2), 14-17. LINK
- Köksal, E. (2019). Competition Policy Towards Digital Platfroms. *Network Industries Quarterly*, 21(4), 7-9. <u>LINK</u>

- Köksal, E. & Uçar, B. G. (2019). Public interventions in platform industries: The role of interest groups and potential welfare effects. *Network Industries Quarterly*, 21(2), 3-5. LINK
- Köksal, E. (2018). Industry 4.0: Innovation, Education and Public Policy. *Biktisat*, 1(3), 46-54. <u>LINK</u> (in Turkish)

Book chapters and editorial work

- Eroğlu, M., Finger, M., & Köksal, E. (Eds.). (2024). *The Economics and Regulation of Digitalisation: The Case of Türkiye*. Routledge. <u>LINK</u>
- Köksal, E., & Bakış, O. (2024). Digitalization of society—Türkiye Digital Society Index. In *The Economics and Regulation of Digitalisation* (pp. 136-154). Routledge. LINK
- Finger, M., Köksal, E., & Eroğlu, M. (2024). Setting the scene. In *The Economics and Regulation of Digitalisation* (pp. 1-20). Routledge. <u>LINK</u>
- Köksal, E. & Ak, A. (2024). Neo-Brandeisian Traces in the New E-Commerce Act. In Kerem Cem Sanlı, Dilan Alma, & Deniz Tanlı (Eds.), *Uygulamalı Rekabet Hukuku Seminerleri 2023* (pp. 381–410). On İki Levha. <u>LINK</u> (in Turkish)
- Köksal, E., İkiler, B., & Canbeyli, A. (2023). Law and Economics of the 2021 Retail Decision: Price Transitions, Buyer Power, Price Leadership and Hub-And-Spoke Cartel Allegations in an Inflationary Environment. In K. C. Sanlı, D. Alma, & D. Tanlı (Eds.), *Uygulamalı Rekabet Hukuku Seminerleri 2022* (pp. 23–78). Oniki Levha. LINK (in Turkish)
- Köksal, E. & İkiler, B. (2022). Turkish Competition Board's Fuel Decision: Critics on the Approach Taken for Resale Price Maintenance and Employed Methodology for Data Analysis. In K. C. Sanlı, D. Alma & D. Tanlı (Eds.), *Uygulamalı Rekabet Hukuku Seminerleri 2021*, 311-326, On İki Levha. <u>LINK</u> c
- Köksal, E. (2021). Regulation of Fiber and the Internet. In M. Finger & M. Eroğlu (Eds.), *Regulation of Turkish Network Industries*, 383-401. Springer. <u>LINK</u>.
- Köksal, E. (2021). Public Interventions Towards Platform Industries in Turkey. In O. Kent, et al. (Eds.), *Türkiye Ekonomisinde Büyüme, Kalkınma ve Eşitsizlik*, 282-303. Efîl Yayınevi. <u>LINK</u> (in Turkish)
- Köksal, E. & Sesli, E. (2021). Concerted Practice Decisions of the Turkish
 Competition Board: Are They Compatible with Industrial Organization Foresights and
 Case Law in USA and EU? In K. C. Sanlı & D. Alma (Eds.), *Uygulamalı Rekabet* Hukuku Seminerleri 2020, 85-114. On İki Levha. <u>LINK</u> (in Turkish)
- Köksal, E. & İkiler, B. (2020). Current Competition Policies Towards Digital Platforms: Amex Decision in USA, Sahibinden Decision in Turkey and Google Shopping Decision in EU. In K. C. Sanlı & D. Alma (Eds.), *Uygulamalı Rekabet Hukuku Seminerleri 2019*, 477-492, On İki Levha. <u>LINK</u> (in Turkish)
- Köksal, E. (2019). Why can't we choose the best mobile phone tariff for us? In N. E. Aydinonat & Ü. B. Urhan (Eds.), *Economics In Everday Life*, 19–26, İletişim Yayınları. <u>LINK</u> (in Turkish)

- Köksal, E. (2019). An Economic Assessment on E-commerce and Vertical Restrictions. In K. C. Sanlı (Ed.), *Rekabet Hukukunda Dikey Anlaşmaların Son 10 Yılı*, 108-131, On İki Levha. <u>LINK</u> (in Turkish)
- Köksal, E. (2012). Welfare Implications of Deviation from Network Neutrality: A
 Price Discrimination Application. In M. Bartolacci, & S. Powell (Eds.), Research,
 Practice, and Educational Advancements in Telecommunications and
 Networking, 108-131. LINK

Reports and working papers

- Köksal, E. & Bakış, O., (2023). Turkey Digital Society Index. *Betam Research Note*, 23/269. SSRN (in Turkish)
- Bakış, O. & Köksal, E., (2022). ICT Expenditures and Digitalization in Turkey.
 Betam Research Report. <u>SSRN</u> (in Turkish)
- Bakış, O., Tetikol-Dalgıç, D. E., Deniz, P., Finger, M., Gümüş, İ., Köksal, E., (2022). Assessment of a Carbon Tax as a Tool to Decarbonize Turkey's Energy Supply 2050. IC4R | İstanbul Center for Regulation, Report Series No.1. <u>SSRN</u>
- Köksal, E., Ardiyok, Ş. (2021). Decisions of the Competition Board on Resale
 Price Maintenance: An Analysis in terms of Industrial Organization, EU and USA
 Practices. <u>SSRN</u> (in Turkish)
- Köksal, E., Ardiyok, Ş. & İkiler, B. (2021). Charging Infrastructure for Electric Vehicles Opportunities and Suggestions for Turkey. SSRN (in Turkish)
- Köksal, E. & Ardiyok, Ş. (2019). Assessing Buyer Power in Syndicated Loans.

 SSRN
- Köksal, E. & Ardiyok, Ş. (2019). Necessity of a Broader Market Definition in the Analysis of Syndicated Loans. <u>SSRN</u> (in Turkish)